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**Surgical Dynamics, a Unit of Tyco Healthcare Group LP and HealthWyse Select
Teplow Cucurullo Communications, LLC**

***Integrated marketing firm shows strength with surge of new business, signing four
new clients despite sagging economy***

BROOKLINE, MA, October 4, 2001—Teplow Cucurullo Communications, LLC, a leading advertising, marketing and design firm, announced today that Surgical Dynamics and HealthWyse, LLC have selected the company's integrated marketing and service offerings. Despite the slowing economy, TCC continues to demonstrate its ability to maintain a high level of creativity while keeping production costs low.

Surgical Dynamics of Norwalk, CT, selected TCC to design a new corporate advertising campaign scheduled to run in medical trade publications associated with their fall trade show schedule. A leading provider of surgical implants and instruments, Surgical Dynamics has scheduled advertisements this fall in the Journal of Neurosurgery and Medical Economics and appearances at events such as the Congress of Neurological Surgeons and the North American Spine Society meeting.

"Having worked with TCC from both a small venture capital company in addition to a larger corporate perspective, I have been very impressed with TCC's range of full service options and the quick turnaround from their dedicated staff," said Anan Natarajan, Director of Spine Marketing at Surgical Dynamics. "TCC has been very effective, especially with producing creative, insightful and cost-effective corporate messaging campaigns."

HealthWyse, LLC, a revolutionary service for home health providers of North Reading, awarded TCC the re-design of their corporate Web site. In addition, TCC was charged with the design of new corporate collateral to coincide with the new look of their Web site.

"I am pleased that our team has been able to maintain a steady work flow of innovative and ground-breaking solutions," said Jon Teplow, president of Teplow Cucurullo Communications. "The interest these thriving regional businesses have shown in working with TCC testifies to our firm's suitable balance of superior creative and cost conscious production. Our business

model, trademarked by the careful combination of small business costs with big business results, has positioned us to thrive in these difficult economic times."

Middlesex Gases and Technologies, Inc., based in Everett, MA, and Routhier Placement Specialists have also signed on with TCC to execute their new marketing collateral. Middlesex has hired TCC to design two corporate brochure pieces within a series for their specialty gases and CryoStorage equipment corporate collateral. Routhier, a legal placement service in Boston, recently took on TCC to design their corporate brochure.

Under the direction of President and CEO, Jonathan Teplow, and Principal Vice President, Michael Cucurullo, Teplow Cucurullo Communications team members mesh interdependent talents with customized services to provide Web design, corporate branding, print advertising, graphic design and illustration for clients in various industries. The company combines creativity, market knowledge and diverse backgrounds of expertise to provide a state-of-the-art approach to marketing communications.

About Teplow Cucurullo Communications, LLC

Teplow Cucurullo Communications, LLC was founded in January 2001 as a full-service communications firm dedicated to addressing the corporate communications needs of businesses in various industries, including high-tech, retail, food & beverage and broadcasting. Clients of Teplow Cucurullo Communications include The Boston Red Sox Souvenir Store, The Phantom Gourmet, The Coop, Campus Career Center, iStructure, Visualization Technology, Summit Sports, Ciclismo Classico Biking & Walking Tours, StudentCity.com Travel, Middlesex Gases & Technologies, Inc. and WQXI Sports Talk 790AM, Atlanta.