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## **FOR IMMEDIATE RELEASE**

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### **TEPLOW CUCURULLO COMMUNICATIONS, LLC SIGNS MARKETING RETAINER WITH STORAGE EVOLUTIONS, INC.**

*- Storage Evolutions contracts TCC for comprehensive marketing and design consultation -*

**Boston, Mass.** (6 July 2004)- Teplow Cucurullo Communications, LLC (TCC) announced today that it has signed a retainer with Storage Evolutions, Inc. to be its marketing and design agency of record. The schedule currently includes various integrated marketing initiatives such as print advertisements, web-site updates, direct mail, brochures and other sales collateral.

TCC has been with Storage Evolutions since its inception in January of 2003. Previously, TCC implemented a brand-building initiative for Storage Evolutions, which included logo design and corporate identity development. TCC's current strategy is to educate and re-orient consumers to a new, revolutionary way of thinking about storage space.

Storage Evolutions was founded and is operated by Hank Goddard of Tremont Associates, a venture capital company. Tremont Associates, founded in 2001, provides strategic advisory services and investment capital to a broad set of companies, from new ventures to Fortune 50 corporations. Storage Evolutions is a full-service storage company operating in the Greater Boston Metro area. Its services include the pick-up, storage and redelivery of personal items.

#### About Teplow Cucurullo Communications, LLC

Founded in 2001, Teplow Cucurullo Communications, LLC is a full-service strategic communications firm dedicated to addressing the integrated marketing needs of businesses across several industries, including technology, healthcare, retail, manufacturing, food and beverage, broadcasting, nonprofits, and law. Some of TCC's clients include The Phantom Gourmet, Wilmer Cutler Pickering Hale & Dorr, LLP, The Harvard and MIT COOP, The Official Red Sox Team Store, Harvard University Group Health Program, Emack & Bolio's, International Metal, The Zone 790 AM Sports Talk Atlanta and Orsett Properties, Ltd.

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