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## FOR IMMEDIATE RELEASE

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### **TEPLOW CUCURULLO COMMUNICATIONS, LLC GIVES THE PHANTOM A FACELIFT**

*--New Phantom Gourmet website is launched--*

**Boston, Mass.** (15 November 2004)- Teplow Cucurullo Communications (TCC) announced today that the newly redesigned [phantomgourmet.com](http://phantomgourmet.com) is up and running. Having moved from a regional cable station to Viacom with broadcasts on CBS and UPN last year, the show had undergone a makeover. The website, intended to complement Phantom Gourmet's television and radio show, recently received a much-needed facelift as well.

A long-standing client, Phantom Gourmet was confident handing the job over to TCC who had designed their original website as well as many other promotional materials off and on-line. The new site, which now matches the evolving Phantom Gourmet brand, is also more accessible with multiple search functions available and new content updated twice weekly.

"Teplow Cucurullo has been a crucial element of building the Phantom Gourmet brand. They continue to provide creative, cost-effective, quick solutions to all our marketing needs." states Phantom Gourmet CEO, Dave Andelman.

On the air for over ten years, the Phantom Gourmet show revolves around The Phantom, an anonymous restaurant critic who dines in disguise, never revealing his identity and always paying his own bills so that he serves up the most honest and trustworthy restaurant reviews possible. The television show airs on UPN38 on Saturdays and Sundays from 11am-12noon.

#### **About Teplow Cucurullo Communications, LLC**

Founded in 2001, Teplow Cucurullo Communications, LLC, is a full-service strategic communications firm dedicated to addressing the integrated marketing needs of businesses across several industries, including technology, healthcare, retail, manufacturing, food and beverage, broadcasting, nonprofit and law. Some of TCC's clients include The Phantom Gourmet, Wilmer Cutler Pickering Hale & Dorr, LLP, The Harvard and MIT COOP, The Official Red Sox Team Store, Harvard University Group Health Program, Emack & Bolio's, International Metal and The Zone 790 AM Sports Talk Atlanta.

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