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FOR IMMEDIATE RELEASE

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TEPLOW CUCURULLO COMMUNICATIONS, LLC CHOSEN BY ORSETT PROPERTIES, LTD. AS MARKETING, ADVERTISING AND DESIGN CONSULTANT

--Integrated marketing campaign drives Orsett Properties, Ltd. toward business goals--

Boston, Mass. (24 June 2004)- Teplow Cucurullo Communications (TCC) announced today that it has been contracted by Orsett Properties, Ltd. to develop and implement a comprehensive integrated marketing campaign. The program includes multiple direct mail and broadcast e-mail efforts, as well as property logo designs and trade advertisements.

Most recently, TCC designed and executed a series of direct mail and graphic broadcast e-mail campaigns, which have helped Orsett reach a targeted group of real estate brokers. TCC's thorough understanding of Orsett's needs combined with a seamless integration of marketing media, have helped Orsett to develop strong business-client relationships, reach higher levels of customer loyalty and product awareness, and ultimately increase revenue.

Orsett Properties, Ltd. is a major real estate developer and operator of office, industrial and retail projects. With offices in Phoenix, Ariz. and Wellesley, Mass., Orsett offers project design and construction services, acquisition, project and construction management, and property and asset management. The Orsett team brings over 75 years of combined experience to real estate brokerage having designed, built, developed, and acquired over 10,000,000 square feet of office buildings, warehouse and manufacturing facilities, call centers, regional and neighborhood shopping centers, hotels and master planned communities.

About Teplow Cucurullo Communications, LLC

Founded in 2001, Teplow Cucurullo Communications, LLC, is a full-service strategic communications firm dedicated to addressing the integrated marketing needs of businesses across several industries, including technology, healthcare, retail, manufacturing, food and beverage, broadcasting, nonprofit and law. Some of TCC's clients include The Phantom Gourmet, Wilmer Cutler Pickering Hale & Dorr, LLP, The Harvard and MIT COOP, The Official Red Sox Team Store, Harvard University Group Health Program, Emack & Bolio's, International Metal and The Zone 790 AM Sports Talk Atlanta.

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