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TOWN OF BROOKLINE SIGNS TEPLow CUCURULLO COMMUNICATIONS AS AGENCY OF RECORD FOR BROOKLINE'S ANNIVERSARY CELEBRATION EVENTS

Boston, Mass. (27 June 2005)- Teplow Cucurullo Communications, LLC (TCC) announced today that the company has been chosen by the Town of Brookline to design a signage campaign including banners, print ads, and other materials for the Brookline 300 events.

"We were looking for an organization that would be accessible, easy to work with, and capable of providing an unprecedented level of ideas and creativity," states Town of Brookline Special Events Coordinator, Robin Glazer. "The fact that their designers are able to incorporate custom illustration is yet another bonus to having TCC involved".

Brookline has been the home of Teplow Cucurullo Communications for over ten years. Various past projects with the town have prepared them to design the pieces for each event while incorporating both the history and tradition of the town.

"There are certainly a lot of people to please with this project, but we love a challenge" says Michael Cucurullo, principal of Teplow Cucurullo Communications "Who says you can't please everyone all of the time?"

Brookline will host two main events celebrating the town's anniversary: The Brookline 300 Festival on September 18th and The Brookline 300 Anniversary Event on November 13th. For more information visit www.brookline300.org.

About Teplow Cucurullo Communications.

Founded in 2001, Teplow Cucurullo Communications, LLC, is a full-service communications firm dedicated to addressing the integrated marketing needs of businesses across several industries, including technology, healthcare, retail, manufacturing, food and beverage, broadcasting, government, nonprofit, and law. Some of TCC's clients include The Phantom Gourmet, Wilmer Cutler Pickering Hale & Dorr, LLP, The Harvard and MIT COOP, The Official Red Sox Team Store, Harvard University Group Health Program, Emack & Bolio's, International Metal and The Zone 790 AM Sports Talk Atlanta. For more information visit www.tepcuc.com.